



PROFILE & SKILLS

Through my experiences and education, my love for design has grown into a passion for problem-solving. My goal is to create functional, beautiful projects that make the world a more accessible place.

BRANDING

CONCEPT DEVELOPMENT
UI DESIGN / PROTOTYPING
WORDPRESS
SQUARESPACE
ADOBE CREATIVE SUITE
MICROSOFT OFFICE
GOOGLE SUITE

EDUCATION

Northern Illinois University
Graduated May 2021

- Bachelor of Fine Arts in Visual Communication
- Minor in Marketing
- Certificate in Social Entrepreneurship

Cumulative GPA: 3.958

EXPERIENCE

Designer - Rule29 Creative
MAY 2022–JANUARY 2024

- Designed print and digital collateral for clients ranging from startups to Fortune 500 companies.
- Worked with creative directors, copy writers, printers, developers and clients to create consistent branding across print and digital platforms.
- Served as B-Keeper for our B Corporation® certified agency, overseeing team alignment with values and inspiring Rule29's continuous improvement.

Venue Coordinator, Designer - Fargo Skateboarding
JUNE 2021–NOVEMBER 2022

- Managed events and rentals for Fargo Venue including hosting art shows, working with artists, musicians, and community leaders to develop events, programming, and workshops.
- Assisted in the design of Fargo promotional materials, signage, and strategy.

Marketing Manager, Trip Leader - NIU Outdoor Adventures
AUGUST 2017–AUGUST 2021

- Developed and executed the strategy and production of OA materials including brochures, posters, social media graphics, signage, etc.
- Adventured out beyond comfort zones and helped people have new and exciting outdoor experiences.
- Emphasized personal growth, community connections, and having fun through on and off-campus events.

International Intern - Human Connections (Mexico)
JUNE 2020

- Researched and planned a virtual tour experience in response to the COVID-19 pandemic.
- Worked in a dynamic bilingual environment to create a reciprocal, engaging experience for artisans and tour participants.

RECOGNITION

MUSE Silver Design Award, 2023
Hover Camp logo

LogoLounge Book 14 Winners, 2023
Hover Camp logo, InFolk logo